

**CITY OF NEWPORT BEACH
GENERAL PLAN UPDATE PROGRAM
JULY 2017**

GETTING STARTED

1. **August 2017** – Mayor to appoint Working Group to assist in developing scope, define General Plan Advisory Committee (GPAC), interview process. Councilmember (1), Planning Commissioner (1) and Community Members (3)
2. **September** – Council to approve Scope of Work
3. **October** – Release RFP for Consultant Services. Advertise for GPAC.
4. **November/December** – Award Contract for Consultant Services and Appoint GPAC
5. **January 2018** - Kick-Off

DRAFT ELEMENTS OF THE CONSULTANT(S) SCOPE OF WORK

1. **Community Participation and Marketing/Outreach Plan.** *Creatively Engage Stakeholders and Community Throughout the Program.* Include at least one meeting with each key stakeholder/interest groups (e.g., Hoag Hospital, Irvine Company, Shopoff Group, MX3 Ventures, Newport Mesa Unified School District, Coast Community College District) Develop an appropriate “branding” of the Program, and identify various methods to engage the residents and business community, including social media, mobile applications, community events.
2. **General Plan Advisory Committee (GPAC).** *Facilitate GPAC meetings.* Conduct monthly public meetings, as needed, to obtain guidance from the GPAC and provide an opportunity for public participation. This committee will be appointed by City Council, and the members may include residential representatives from each Council District (7), Chamber of Commerce (2), Planning Commission (2), City Council (2), Special Interest Groups (3), City Committees (Harbor, Library, Arts, PB&R).
3. **Market Analysis.** *Foundational Information for Land Use and Circulation Discussions.* Evaluate key areas of community: 1) Airport area: office trends, mixed-use viability; residential market absorption, minimum square footage of commercial. 2) Fashion Island: Regional Commercial trends. 3) Newport Center: additional residential demand/need?
4. **Fiscal Analysis.** *Foundational Information for Land Use Discussions.* Identify Existing General Plan baseline conditions and later analyze effects of the various land use options.
5. **Evaluate Vision for Key Areas.** *Are Current General Plan Policies Appropriate?* Community comments related to recent development applications indicate the need to review the City’s vision for the Airport Area and Newport Center.

6. **Land Use Element. *Policy Review and Update.*** As part of the 2013/2014 effort to amend the Land Use Element, all of the policies were comprehensively reviewed with many revisions proposed to reflect current community conditions; these policy revisions should be reviewed for potential inclusion in this update. Un-built development potential should also be evaluated to ensure it reflects the community's current vision.
7. **Circulation Element. *Policy Review and Update.*** Review the Master Plan of Arterial Highways (e.g., deletion of the 19th Street bridge), Master Plan of Bikeways, and consistency with the new "Complete Streets" requirements of the Government Code. Identify appropriate amendments that meet community goals and are consistent with the Land Use Element. Conduct traffic model analyses of proposed land use map changes.
8. **Address Sustainability Policies.** The community has expressed interest in adding a Sustainability Element to the General Plan or it could be incorporated into other General Plan elements.
9. **Safety Element. *Update Required.*** State Law mandates this update, no later than the Round 6 cycle for the Housing Element (in 2021).
10. **Harbor and Bay, Historical Resources, Recreation, Arts and Cultural, Natural Resources, Noise Elements, and the Implementation Program.** Review text, policies and programs and update as appropriate to reflect existing efforts and consistency among policies.
11. **Address Environmental Justice:** Under SB 1000, local governments must either adopt an environmental justice element or include environmental justice goals, policies, and objectives in appropriate General Plan elements.

GENERAL PLAN PROGRAM SCHEDULE

- **July – December 2017 (6 months):** City Council Actions:
 - Appointment of a Working Group;
 - Approval of the Scope of Work for inclusion in the City's Request for Proposals for Consultant Services;
 - Appointment of the General Plan Advisory Committee;
 - Award of Professional Services Agreement award.
- **January 2018 – September 2019 (21 months):** General Plan Advisory Committee meetings; community outreach; visioning process; market and fiscal analysis preparation; draft General Plan Amendments preparation; traffic model analysis preparation; draft Environmental Impact Report preparation.
- **October – December 2019 (3 months):** draft Environmental Impact Report public review
- **January – February 2020 (2 months):** Planning Commission public hearings
- **March – April 2020 (2 months):** City Council public hearings and plan adoption